

International Forum Fest
INTELLECTUAL PROPERTY for FUTURE

April 22-27, 2019, Saint Petersburg



IPFF
IPforFuture

- **Demonstration of the achievements in the field of intellectual property**
- **Best practices of commercialisation, stories of success from business owners**
- **Creating an image of intellectual property future**

International Forum Fest
"INTELLECTUAL PROPERTY for FUTURE"
is an **international communication platform** for demonstration and popularisation of the best practices in the intellectual property sphere and determining the prospects for the further development of various trends in intellectual property.



Developing international and interregional cooperation in the intellectual property sphere



Formulating a positive attitude towards intellectual property in the innovation environment



Commercialisation of technologies



Increasing the level of innovative and inventive activity



Increasing the level of legal culture and literacy in intellectual property issues

The Forum Fest focuses on the following objectives:

- Forming an active permanently operating multitasking community of authors, right holders, experts in the field of intellectual property, lawyers, designers, managers, accountants, appraisers, translators/interpreters, technical advisers, customers and consumers of services in the intellectual property sphere
- Creating an international academic, educational, technological and cultural center in the intellectual property sphere
- Generating of Russian and international projects in the intellectual property sphere
- Creating an image of the intellectual property future based on the best world practices

Business program



Events on various aspects of intellectual property, organized by government and public structures, professional communities

Satellite program



Intellectual property events at the Forum Partner platforms

Exhibition program



Infrastructure of invention and intellectual property

Festival program



Demonstration of the best practices for successful commercialisation of intellectual property in industry, science, education and business



The Forum Fest

Business program topics

Date	Topic	The target audience
April 22 (1 st day)	Day of legal culture, invention activities, children's and youth technical creativity, creation and identification of intellectual property objects in industry, business, science and education	Inventors, TRIZ specialists, innovators, teachers of schools and children's technical creativity centers, schoolchildren, young scientists, developers of high-tech products, representatives of SMEs
April 23 (2 nd day)	Book and Copyright Day	Authors of works of science, culture and art, designers, programmers, developers of high technology products, patent translators
April 24 (3 rd day)	Industrial Property Protection Day Youth Day	Managers and employees of small and medium-sized businesses, developers, lawyers, managers, patent specialists, patent attorneys, students, graduate students and university professors, scientists, designers, start-up teams, innovators, representatives of TISC
April 25 (4 th day)	Intellectual Property Commercialisation Day	Business executives, lawyers, economists, accountants, managers, patent specialists, patent attorneys, start-up teams, innovators, representatives of SMEs
April 26 (5 th day)	Day of international and interregional cooperation in the intellectual property sphere World Intellectual Property Day	Representatives of state authorities, public organizations, the sphere of intellectual property, business, science, education and industry.
April 27 (6 th day)	Industrial Property Litigation Day Intellectual Property in the Digital Age	Intellectual property specialists, lawyers, developers, programmers.

- The participation in the Business program of the Forum Fest is free of charge

- Additional services are proposed on a paid basis:
 - Meals (coffee breaks, lunches)
 - Participation in the cultural program
 - Participation in the welcome-partyThe cost is determined by request, depending on the wishes of the participant and the number of days

- Participation conditions in the exhibition area are available upon request

**Import substitution and
localization center,
LENEXPO
4th pavilion,
St. Petersburg**

Site characteristics:
2416 sq. m. (1st floor)
2490 sq. m. (2nd floor)
4 halls for events
More than 1000 sq. m. of
the exhibition area



Conference hall (Hall 1)

Lecture podium: 9 members
Capacity: 250 people
Hall area: 400 sq.m.



Media center (Hall 2)

Round table: 28 people
Capacity: 150 people
Hall area: 320 sq. m.



Hall 3

Round table: 16 people.
Capacity: 80 people.
Hall area: 120 sq. m.



VIP-meeting hall (Hall 4)

Round table: 12 people
Capacity: 50 people
Hall area: 90 sq. m.



Exhibition area

Area: more than 1000 sq. m.



We are pleased to invite the following organisations to participate in the Forum Fest as partners of the Business program:



Russian and international governmental and professional organisations and communities



Higher education institutions, public and research institutes



Houses and centers of children's technical creativity



Companies that are ready to demonstrate successful practices of implementation and commercialisation of intellectual property



Partnership conditions

From the side of the Forum Fest:

The assignment of the Partner status

Placement of the Partner's logo on the website of the Forum Fest and in the printing of the event

Distribution of information materials and promotional products of the Partner in the Forum Fest area

Advertising roll-up placement

From the side of the Partner:

Organisation of the event (-s) depending on the topic of the day of the Forum Fest

Delegation of specialists to participate in the Business / Exhibition program of the Forum Fest

Information support

Permission to use the Partner's logo on the website and promotional materials of the Forum Fest



Organizers of the Forum Fest



Intellectual Property
Development
Foundation

Intellectual Property Development Foundation



Patent-legal firm
NEVA-PATENT[®]
Since 1995

Patent-legal firm "NEVA-PATENT", LLC



POLYTECH
Peter the Great
St.Petersburg Polytechnic
University

Peter the Great St. Petersburg Polytechnic University



ЦЕНТР ИМПОРТОЗАМЕЩЕНИЯ
И ЛОКАЛИЗАЦИИ

СДЕЛАНО НАМИ,

СДЕЛАНО ДЛЯ НАС

Center for import substitution and localization of St. Petersburg



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We invite you to partner with us!